

August 2019

Re: **Release and Parental/Guardian permission for Use of Student Image, Voice, Video, Work, Art, Writing, Photography, and/or First Name for Promotional, News Media, Communications, and Educational Purposes**

Dear Dear Parents/Guardians:

This letter is to request permission for your child's image, voice, video, work, art, writing, photography, and/or first name to be published publicly on the Pennsylvania Coalition of Public Charter Schools' ("PCPCS") website, including the PCPCS social media pages, or any other public website for promotion, the PCPCS Conference materials, news media, or for general educational purposes.

Through the entering of the PCPCS Essay/Picture Competition, at times, student images, voices, videos, work, art, writing, photography, and/or first name may be requested to promote or represent the PCPCS, PCPCS programs, the PCPCS Conference, and/or the PCPCS events in promotional materials, the news media including, but not limited to, television, print, and the internet, PCPCS communications, or for educational purposes. Student information may be used by credible news media not affiliated with the PCPCS and on PCPCS websites and official PCPCS social media pages (for example: Facebook, Twitter, YouTube, Instagram). Student information is also used on the Internet for general educational purposes and to celebrate and promote student work, writing, and photography. Websites, applications and Internet resources may collect or require the use of student images, voices, videos, work, art, writing, photography, and/or first name. When these are available publicly, the PCPCS cannot control who can view or share. Accordingly, the PCPCS will not post student images, voices, videos, work, art, writing, photography, and/or first name on PCPCS websites, including the PCPCS social media pages, PCPCS Conference materials, or any other public website for news media or educational purposes without prior written consent from you as the parent or legal guardian.

Please return this form to your child's school to indicate if your child's information may be used as described herein. This permission will be applicable to any use of student information which includes but is not limited to your child's image, voice, video, work, art, writing, photography, and/or first name, in the school year in which permission is given and will remain in effect until removed from the website or until consent is withdrawn. As parent or legal guardian, you may withdraw your consent at any time by sending a written letter, along with a new form, to the Principal of your child's school. Thank you for your cooperation.

Check the use(s) of your child's image, video, voice, work, art, writing, photography, and/or first name that you grant permission for:

- I agree to the use of my child's image, video, voice, work, art, writing, photography, and/or first name to be used to promote or represent the PCPCS in news media and in the PCPCS Conference materials, PCPCS websites and, social media pages as outlined above.

- I agree to the use of my child's image, video, voice, work, art, writing, photography and/or first name to be used for general educational purposes and to celebrate student work on the PCPCS Conference materials, websites, applications and Internet resources.

In addition, I agree to release and hold harmless the PCPCS, Conrad O'Brien, P.C., their agents, officers, contractors, volunteers, and employees, and the PCPCS Conference sponsors and corporate sponsors, from and against any and all claims, demands, actions, complaints, suits or other forms of liability that shall arise out of or by reason of, or be caused by the use of my child's picture, voice, video, work, art, writing, photography, and/or first name on the Internet in any manner.

Student's Name: _____

School Name: _____

Parent/Legal Guardian Name: (print): _____

Parent/Legal Guardian Name: (sign): _____ Date: _____